

# What Makes Us Different

## A Team of Professionals for the Price of One

Unlike most Realtors® who work by themselves, the Charlie Parker Team is a group of professionals who each have a specific role to play in the process of buying or selling a home.

Our Customer Service Center coordinates home showings, administers the details of listing and sales contracts and develops programs to ensure our clients experience is smooth and seamless.

Our Team Realtors® conduct home evaluations, sales negotiations, manage our listings and respond to buyer inquiries.

Combined, our efforts add up to superior marketing and customer service, resulting in your home sold fast and for top dollar. To do this, we use cutting edge technology to dramatically improve the speed, efficiency and innovative capabilities of every part of the service we deliver.



### The Charlie Parker System

- An entire team of professionals dedicated to working for you.
- Our combined efforts add up to superior marketing and customer service resulting in your home sold fast and for top dollar.
- Each of us have individual responsibilities specific to the process of selling your home.



### How Most Realtors Operate

- Undertakes all these tasks by him or herself.
- Eventually runs up against the limits of time, energy and money.
- Few homes sold means limited cash flow to invest back into advertising your home.
- Limited time means less time to spend with you.



**RE/MAX**  
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TEAM  
MARKETING  
SYSTEM